



FEED GREATNESS®



Dear Purina® Strategy® Healthy Edge® customers,

Thank you for choosing to feed your horses Purina® Strategy® Healthy Edge®. As a loyal Purina customer, we want you to be the first to know about two exciting updates coming to Strategy® Healthy Edge®. We are so excited to be adding gastric support to Strategy® Healthy Edge®, since research shows that gastric discomfort may affect up to 90% of active horses. Strategy® GX will now be formulated to include OUTLAST™ Gastric Support Supplement, which supports gastric health and proper stomach pH. Additionally, we're unveiling a fresh new look to the packaging. These changes will take effect in June 2018.

Sincerely, The Purina® Horse Team

## The standard in horse feed just got better.

### Product

Strategy® Healthy Edge®, with controlled starch and sugar, now also provides gastric support:

### Gastric Support

Formulated with OUTLAST™ Supplement to support gastric health & proper pH



### Balanced Nutrition

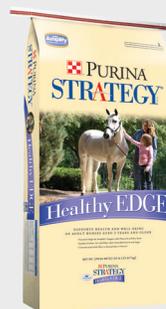
Controlled starch & sugar with higher fat & fiber for horses with moderate calorie needs

### Healthy Appearance

Contains AMPLIFY High Fat Nugget to help maintain body condition, shine & bloom

### Packaging

The packaging will be getting a fresh new look to highlight the inclusion of OUTLAST™ Gastric Support Supplement.



Purina® Strategy® Healthy Edge® Pelleted & Extruded Horse Feed

Learn more at [purinamills.com/horse-feed](http://purinamills.com/horse-feed)

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